Navigation to Course Listings, Web sites and Outlines

**STEPS:**

1. Go to the “York Courses Web site” page: [https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm](https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm) and select one of the “Search Current Courses By …” links.
2. If selected **BY SUBJECT** choose the session and subject, then **Search Courses**:

3. Once you get to the **Current Courses Search Results** listing select the **Course Schedule** link for the particular course you are interested in.
4. In the Notes/Additional Fee area, Click on the Course Web site link provided.

5. Once at the Course Web site Welcome Page, the Course Outline link will be available on the left side bar.
6. Once selected, Course Outline for the selected course will open in a new window/tab.
YORK UNIVERSITY
FACULTY OF LIBERAL ARTS AND PROFESSIONAL STUDIES
SCHOOL OF ADMINISTRATIVE STUDIES

COURSE SYLLABUS
ADMS 1000 - INTRODUCTION TO ADMINISTRATIVE STUDIES:
THE CONTEXT OF BUSINESS

Course Director: TBA
Course Website Access: TBA

COURSE DESCRIPTION
Is Canadian business headed for a dismal future, or one that is bright? Assessing the prospects of business requires a careful examination of the environment within which business operates. This course offers an examination of the internal and external environment of business and the challenges of managing in the Canadian business environment. Our exploration includes a consideration of internal challenges such as the employee-employer relationship, people management, strategy and organizational structure. External challenges include a consideration of such key areas as competitive, global, political, societal and sustainability challenges. The broad aim is to provide insight into current challenges and opportunities that can critically impact the functioning and fate of business.

COURSE GOALS
1. To identify the key factors which comprise the internal and external environment of business.
2. To understand the potential impact of these challenges on business.
3. To obtain an understanding of the challenges & opportunities present in the Canadian business context.
4. To encourage critical thinking regarding the internal and external challenges that must be addressed as part of successful business strategy.

Prerequisite: None

REQUIRED TEXT

GRADING